

# Bob Shallit: Filmmaker at home in Sacramento - Sacramento Business, Housing Market News | Sacramento Bee

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## Bob Shallit: Filmmaker at home in Sacramento

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### Hot(cake) market

We're calling him "The [Pancake King](#)."

[Bob King](#) is a longtime commercial real estate broker now with the [TRI Commercial office](#) in Roseville.

And he's a specialist in sales of company-owned International House of Pancakes restaurants.

King sold his first [IHOP](#) - the one on Northgate Boulevard in [Sacramento](#) - in April of last year. He sold one in the Seattle area earlier this year, then another there last week. He also reports he has "three offers hanging" for an [IHOP](#) in [Salt Lake City](#).

King says he'll only handle sales by corporate entities that intend to lease back their eateries. He won't work with franchisees.

"The franchisees can go bankrupt so easily," he says, leaving his buyers with a building but no monthly lease payments.

As for that "[Pancake King](#)" nickname, King's OK with it.

In a long career in real estate, he notes, "I've been called worse."

A new film production company with a hip-hop bent has set up operations in [Sacramento](#).

Frame 24 Films is being run by music video maker [Nick Lee](#) in space near [Sacramento State](#).

Lee, who goes by the name "[Nick Leisure](#)," is a [Sacramento](#) native who has done most of his film work so far in [Hollywood](#). Now he's hoping to do more here.

Part of that's a matter of hometown pride, he says. Part of it is his ability to get things done more cheaply in a town where everybody's eager to help out a young but growing film industry.

"In [Los Angeles](#), you have to pay for everything," says Lee, who is 32. "In [Sacramento](#) ... if I need a Lamborghini for a shoot, or a helicopter, I can get it for [gas money](#)."

[Backing Lee's](#) local venture are small business lender [Jennifer Mills](#) and her husband, [Jason Crouchen](#), owner of a pool cleaning company.

Crouchen says Lee shot a video in the couple's east Sac home earlier this year and they were impressed.

"The economy's not doing well so we decided to invest in someone rather than in stocks," he says.

Since shifting some of his focus to [Sacramento](#), Lee has shot videos here for local rapper B-Smoove and R&B singer [Kevon Edmonds](#), the younger brother of producer and singer Kenneth "Babyface" Edmonds.

Also made here was a 15-minute film, "Who ShotYa?," that's a promotional vehicle for B-Smoove.

On tap are several low-budget but more serious, full-length films including "[Mi Sangre](#)," about an American doctor who runs afoul of [Mexico's](#) drug cartels.

## Lowering the volume

There's another side to our recent story about a midtown concert that was shut down - at 8:15 p.m. - after noise complaints to police.

We noted the irony of the outdoor event being unplugged - just an hour or so after Mayor [Kevin Johnson](#) made introductory comments calling for more [night life](#) in the central city.

[Karen Humphrey](#), a resident of a K street condo just behind the concert site, says she's all for an active [music scene](#). But she says she and other neighbors shouldn't have to endure "heavy, percussive performances" coming from the courtyard at the apartment complex at 1801 L St.

"You don't expect to have a nightclub venue in your backyard," she says.

Humphrey says 1801 L developer Sotiris Kolokotronis promised neighbors that only acoustic-type events would be held there when he opened the place in 2006.

Kolokotronis says he doesn't recall any such promise. And he doubts that many neighbors share Humphrey's view.

"If you ask me, most people (live) there because of the music," he says. "They want to be part of that environment."

Reach [Bob Shallit](#) at (916) 321-1049. Back columns: [www.sacbee.com/shallit](http://www.sacbee.com/shallit).

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