

People

The North Bay Business Journal is looking for news of promotions, new hires and awards for possible publication in the People section. Email your press releases to people@busjml.com.

BANKING

Exchange Bank has announced executive changes.

Kevin Smart has been hired by Exchange Bank as its new vice president, residential mortgage manager, responsible for expanding mortgage production. The bank stated that Smart comes to Exchange Bank from Wells Fargo, where he held the position of branch sales manager. He has 24 years of experience within the mortgage industry and previously owned his own mortgage brokerage business.

Smart graduated from CSU Sacramento with a bachelor's degree in business administration with a concentration in Real Estate Finance and Land Use Affairs. Smart has made his home in Sonoma County since 1993 and has been involved with local charities and many real estate affiliates to raise funds for the youth of Sonoma County.



Kevin Smart

Britt Cooper has been hired by Exchange Bank as vice president, branch manager of its Sonoma branch. The bank stated that Cooper returns to Exchange Bank, having previously held branch manager positions in both the Windsor and Coddington branches from 2002 to 2007.

Cooper has 30 years of management, business development and community relations experience and worked most recently as a market manager for Bank of Marin. He has a bachelor's degree from CSU Sacramento, a master's degree from USF and is a graduate of Pacific Coast Banking School.

Becky Ettinger has been hired as vice president, commercial loan officer, responsible for portfolio maintenance and business development. The bank stated that Ettinger joined Exchange Bank in 2010 and recently transferred to the Commercial Banking Group from the Sonoma branch where she held the position of vice president and branch manager.

She has 29 years of banking



Britt Cooper



Becky Ettinger

experience in the Sonoma area. She was awarded a certificate of completion for the California Bankers Association Commercial Lending School in 2008, enhancing her skills in accounting principles and financial analysis

LEGAL

L. Bailey Penzotti has joined the law firm of Wine Country Family Law & Bankruptcy Office, P.C. in their Santa Rosa location. She has 15 years of family law experience in both trials and mediation. Penzotti previously served as the Family Law Facilitator in Mendocino County and privately served the public in the San Francisco Bay area counties.



L. Bailey Penzotti

NONPROFIT

Joanne Martin Braun is the new membership and volunteer manager for Village Network of Petaluma, a nonprofit membership organization created to empower adults ages 50+ to continue living active, vibrant and connected lives in



Joanne Martin Braun

our own homes as we age.

Braun received her doctorate in counseling psychology from the California Institute of Integral Studies. In her previous position as executive director for Northern California Shambhala, she oversaw 10 centers and groups that were run with volunteer staff.

The group stated that she worked for 25 years as a teacher and organizational consultant in the areas of mindfulness meditation, stress reduction, money emotions, and work/life balance.

REAL ESTATE

Emily Albert has joined Terra Firma Global Partners' Santa Rosa office as a real estate agent. She represents home buyers and sellers throughout Sonoma County with a special emphasis on the Bennett Valley area.



Emily Albert

Albert started her real estate career in 1995 as a lender, the firm stated. In 2010 she became an active Realtor®.

TECHNOLOGY

Lisa Gill has been appointed account director at Marx Group. Gill will work out of the company's Bloomfield Hills, Mich. location.

The company stated that Gill has 14 years of agency experience in the automotive, motorsports, health care and public affairs sectors. Prior to joining Marx Group, she held agency positions with MSL-GROUP and Lambert, Edwards & Associates. She began her career with John Bailey & Associates. At Marx Group, she will direct and support several of the agency's OE and aftermarket accounts.

Marx Group, founded in 1984 by chairman and chief strategy officer, **Tom Marx**, provides fully integrated marketing communications services, as well as research and strategy to companies in the automotive, aftermarket and trucking industries. The company opened its Detroit-area office in December 2016.

Gill earned a bachelor's degree in public relations from Eastern Michigan University.

WINE

C Mondavi & Family announced the hiring of two new vice presidents for its marketing and sales teams.

David S. Brown will assume the senior vice president of sales role, while Mark Koppen will take



Lisa Gill