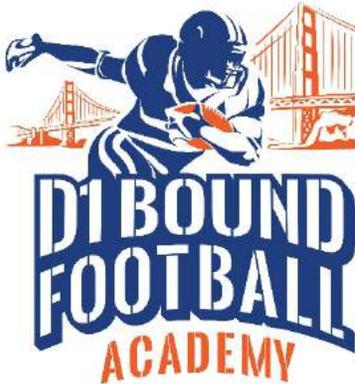


News From:



Santa Rosa-born Marin Catholic-standout and Retired NFL Running Back Kahlil Bell Launches D1 Bound Football Academy

Football Academy Will Serve Boys and Girls in Marin and Sonoma Counties with Aspiring Athletic Talent the Skills, Sportsman-like Conduct, Training Methods and More to Succeed in Football to Attract Recruiters from Top U.S. Colleges and Have Fun in Flag Football Leagues

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San Anselmo, CA; February 12, 2021 – **Kahlil Bell**, retired NFL running back who was born and raised in Santa Rosa before moving to Marin County to play football on the Marin Catholic team (and other high school sports), announced he has launched **D1 Bound Football Academy**, a football academy serving Marin and Sonoma counties for boys and girls with aspiring athletic talent to learn the skills, sportsman-like conduct, training methods and more to succeed in football and have fun playing in flag football leagues.

D1 Bound Football Academy offers clinics and flag football leagues for all skill levels. Additionally, D1 Bound Football will also help prepare the most-gifted athletes to attract recruiters from top U.S. colleges to play college football with full-ride scholarships.



D1 Bound Football CEO Kahlil Bell

D1 Bound Football is an official NFL affiliate under the league's brand, NFL Flag, the largest flag football organization in the U.S. and the only one where players wear official NFL gear.

Registration is open now for an 8-week football season beginning in April, for children grouped in the following age brackets: 5 & 6, 7 & 8, 9 & 10, 11 & 12 and 13 & 14. Locations will be at Cardinal Newman High School in Santa Rosa (50 Ursuline Rd., Santa Rosa) and St. Vincent de Paul High School in Petaluma (849 Keokuk St. Petaluma). Games will be played in a 7-on-7 format.

The first day of practice and games are scheduled for April 10 and the championship games for the top four teams from each age bracket will be played May 29. Registration links can be found on this page: <https://d1boundfootball.com/flag-football-spring.php>

D1 Bound Football also offers Skills Camps – 90-minute sessions with an emphasis on passing, catching, ball carrying, route running, man-to-man and zone coverages, and conclude with flag football 7-on-7 scrimmages. Summer Camps are offered beginning June 21 and will feature similar training sessions as the Skill Camps with an emphasis on having fun while learning the fundamentals, techniques, fitness, nutrition and mental toughness to succeed in the game of football.

The academy also offers small groups and private training programs at locations in San Rafael, Larkspur and San Anselmo in Marin County, and Santa Rosa, Rohnert Park and Petaluma in Sonoma County. The small group and private training sessions are for athletes from 5 years to 18 year olds.

About D1 Bound Football

NFL Alumnus Kahlil Bell was born in Santa Rosa, CA and attended Montgomery High School for two years before transferring to Marin Catholic in Greenbrae, Marin County, where he set numerous records (that still stand) in football and also helped his basketball team win three league titles and the North Coast Section Championship his senior year. After graduating from Marin Catholic (with honors) Bell earned a full-ride scholarship to UCLA and as a freshman for the Bruins, won the MVP Award at the Sun Bowl where he gained 136 yards and ran for two touchdowns. In 2009 Bell was signed to the Chicago Bears as an undrafted free agent, made the team and on his first NFL carry ran for 72 yards – a record at the time for first carry in an NFL game. After four years with the Bears he played for the New York Jets and Green Bay Packers, retiring in 2014. After pro football Bell coached running backs at San Francisco City College where the team won the 2015 National Championship for junior colleges. He also coached the Archbishop Riordan High School Crusaders in San Francisco.

Additional Directors at D1 Bound Football include **Trent Herzog**, Varsity Football Coach at St. Vincent de Paul High School and **Paul Cronin**, Varsity Football Coach at Cardinal Newman. **Rick Winter**, a California veteran high school basketball coach and CEO of North Bay Basketball Academy, is also a director.



Bell was recruited to play running back for the UCLA Bruins after setting Marin County running and scoring records.



Bell was a back with the Chicago Bears and also ran for the N.Y. Jets and Green Bay Packers in a 5-year NFL career.