

UNITED ASSET SERVICES GROUP

United Asset Services Group provides comprehensive services to real estate lenders, owners and opportunity funds with the analytical and execution skills required to unwind investments through sales or by adopting a hold and complete pattern.

UNIQUE CHALLENGES REQUIRE UNIQUE SOLUTIONS

United Asset Services Group was formed specifically to address development and financial issues associated with the severe recession and lack of demand for new multi-unit residential projects. The recent decline in real estate values and change in the business landscape of real estate development and sales has left financial partners and lenders holding unsold and sometimes incomplete development projects.

Capturing the highest return of capital on those assets can be fraught with a myriad of hurdles and challenges, often raising difficult questions in subject areas that financial institutions are not prepared to answer, whether due to overwhelming demand on internal resources or a lack of specific subject matter expertise.

United Asset Services Group Project Profile:

- Project size from \$10-\$200 million
- · Residential, multi-family, retail and hospitality segments
- Southern and Northern California

United Asset Services Group brings unparalleled experience in all aspects of California residential real estate including development, finance, entitlement, legal, construction, engineering, market research, sales, marketing and management services to assess the value of property assets. We present owners, lenders and other stakeholders with the best course of action to recover or rebuild value.



No single company or organization is capable of providing the comprehensive services offered by *United Asset Services Group*. Our clients choose the path of action targeted at maximizing value.

OUR SERVICE OFFERINGS

- Market Research
- Project Assessment
- Legal Services
- Market Positioning
- Financial Services
- Development Completion
- Marketing and Sales
- Property Management Services
- Asset Management Disposition

TEAM EXPERTISE

United Asset Services Group is comprised of "best in class" real estate service providers focused on delivering cost-effective, packaged services to clients holding distressed assets. Our team includes professionals from:



Pacific States Management (PSM)







MARSH MARKETING



OUR CLIENTS

Clients of the participants in this group include the leading players in residential real estate:

Bank of America **Bay Rock Residential** BRE Centex CH2MHill **Delco Builders** DPR Hines **HSBC** John Laing Homes JPMorgan Kilroy Realty Corporation Legg Mason Lennar MKA Capital Group Advisors LLC NY STRS Resmark **Ryder Homes** Sares-Regis Group South County Housing

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