

NEWS



Joel and Granot Commercial Real Estate Launch New Website

ATLANTA (June 1, 2010)—**Alan Joel**, CCIM, and **Dan Granot**, co-principals of Atlanta-based **Joel & Granot Commercial Real Estate**, are pleased to announce the launch of their new company website www.joelandgranot.com.

The new site follows the successful January merger and subsequent integration of Alan Joel Partners with Dan Granot & Company. Combined, Alan Joel and Dan Granot have more than 40 years of successfully representing tenants and closing complex real estate transactions. Their combination of experience, skills, talents and relationships throughout the country provides unparalleled opportunities for clients who prefer veteran real estate brokers. Joel & Granot also represents property owners in the lease or sale of commercial properties throughout the Atlanta Metro Market and surrounding counties.

“To be industry leaders in our market area it is important to have a best-in-class technology platform and a powerful Internet presence with an attractive and easy-to-navigate website, and the new site demonstrates this capability,” said Alan Joel and Dan Granot in a joint statement.

The new site features search engine optimized keywords and phrases, quality photos of Atlanta’s skyline and local places with well-written descriptions of tenant, buyer and owner representation services. In addition, Joel & Granot’s site identifies many of the clients the firm’s professionals have represented, as well as properties the company lists for sale or lease. There is also a company directory with professional biographies with links to CORFAC International’s website. Joel & Granot Commercial Real Estate’s website was developed by Marsh Marketing (marshmarketing.com) and Colophon New Media (www.cnmwebsite.com). In addition, Marsh Marketing produced a complete suite of marketing collaterals for Joel & Granot, including business cards, stationery, a binder cover, property flier and signage.

About Joel & Granot Commercial Real Estate

Founded by two of Atlanta's top commercial Realtors, Joel & Granot Commercial Real Estate is a full-service commercial real estate services firm that focuses on small- to mid-sized clients. Joel & Granot Commercial Real Estate has nine brokers in a production role. Its two principals, Alan Joel and Dan Granot, are committed to providing trusted advice to their clients. They review every transaction in which the company is involved and make sure they are done to the client's satisfaction. Joel & Granot headquarters is located at 962 Howell Mill Road in Atlanta.

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About CORFAC International

CORFAC International is one of the largest commercial real estate services organizations in the world and celebrates its 21st year in 2009. U.S.-based CORFAC is comprised of privately held entrepreneurial firms serving more than 150 markets in The Americas and internationally through alliances with UK-based King Sturge, BDI in Mexico, Rios Commercial in Puerto Rico and Panama-based Latin American Corporate Property Services. In recent years, CORFAC firms completed over 9,000 commercial real estate transactions annually, encompassing more than 300 million square feet and valued each year in excess of \$30 billion. For more information on CORFAC contact 954-923-6160, info@corfac.com or visit www.corfac.com.

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